FREQUENTLY ASKED QUESTIONS

Q: Why am I asked to make an annual commitment?
A: The need for funding is ongoing. Your annual commitment helps JAB SOM continue the important work of educating our students, conducting research and serving the community. Each year there is a need for support from alumni, friends, foundations, and corporations to ensure that we can meet Hawaii’s health care needs. Gifts from faculty and staff signal to the broader community that those of us closest to the school believe it is worthy of support.

Q: Where will my gift go?
A: You may direct your gift to the UH Foundation JAB SOM fund of your choice and/or designate your gift to one of the Dean’s 2014 priority funds:

- Medical School Development Fund #120-1440-4 which provides flexible resources for the Dean to invest in areas he feels are important to the future of JAB SOM.
- 50th Anniversary Gala #126-8360-4
- 50th Anniversary Scholarship Fund #126-8840-4 which eases the financial burden for deserving medical students.

Regardless of the fund, your gift will have a direct impact on medical education, research and the future of JAB SOM.

Q: How can I make my gift?
A: There are a number of convenient options for making a gift to JAB SOM.

- Automatic Payroll Deduction – choose the amount and frequency of your gift or pledge by completing the form included in your packet.
- Phone – call Joanne Ikehara at 808-692-0879.
- Online – uhfoundation.org/JABSMInternalGiving.
- Mail – send checks made payable to UH Foundation in the enclosed reply envelope or by campus mail to: Joanne Ikehara, 651 Ilalo St., MEB223H, Honolulu, HI 96813.

Bequests and other deferred gifts are other great ways to support JAB SOM’s future. Returning the enclosed Gift Intention Form will allow JAB SOM to appropriately recognize your thoughtful planning and credit the amount of your bequest to the 2014 Starting From The Inside Out Campaign. If you’d like to learn more about including JAB SOM in your estate plan, please contact the UHF Office of Estate & Gift Planning at 956-8034, Elaine Evans at 692-0991, or Jeffrie Jones at 692-0873.
Q: I have already given to JABSOM this year. Will this count toward the campaign?
A: Gifts given between July 1 and December 31, 2014 will count toward the 2014 Starting From The Inside Out Campaign.

Q: I already have a recurring payroll deduction or credit card pledge. Do I need to make another?
A: If you did not specify an end date, you do not need to make another pledge and the annual amount of your pledge will be credited toward the campaign. Recurring gifts with an end date must be renewed in order to be credited.

Q: How long will the campaign run?
A: September 19 – October 20, 2014

Q: What are this year’s goals?
A: The dollar goal is $270,000 and the participation goal is 330 donors.

Q: Is there an incentive to encourage my participation?
A: There are three Challenge Gifts:
- $20,000 Executive Team and Campaign Co-Chair Kick-Off Matching Gift Challenge
  Allocated proportionately across all gifts & pledges received by September 26.
- $4,000 UH Leadership and Dean’s Participation Gift Challenge
  Allocated evenly among the four funds with the most donors by October 20.
- Burgess Participation Gift Challenge
  - Departments with fewer than 20 members with 100% participation: $50 per donor
  - Departments with 20 or more members and 20 minimum donors: receive $50 per donor up to maximum of 30 donors ($1,500)
  - Total amount: $8,000, first come, first served

More Questions? Contact:
Elaine Evans at 692-0991 or elaine.evans@uhfoundation.org
Joanne Ikehara at 808-692-0879 or joanne.ikehara@uhfoundation.org